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Videography Services – Standard Rates and Pricing Estimates

1. PRODUCTION	1-Camera	2-Camera*	3-Camera*
1.1a Coverage Set-up – basic studio or location session	40	70	n/a
1.1b Coverage Set-up – theatre, performance, event	80	110	130
1.2a Coverage Rate (per hour recorded; includes 1 lead operator on main camera and all operating expenses)	50/hr	60/hr	70/hr
1.2b Additional camera operator, non-professional (per hour recorded)	n/a	30/hr	30/hr
2. POST-PRODUCTION			
2.1 Segment Editing (per hour of final product run time; can be pro-rated down to nearest 15 minute increment)			
2.1a -- Basic	50	125	150
2.1b -- Standard	80	150	200
2.1c -- Enhanced	n/a	200	250
2.2 Color, Aspect Ratio, & Other Video Processing (<i>only if needed; per hour of final product run time, basic->advanced</i>)	20->50	35->75	50->100
2.3 Sound Processing & Editing (<i>only if needed; per hour of final product run time, basic->advanced</i>)	20->50	35->75	50->100
2.4 Special Effects (<i>only if needed; per effect added within capabilities; basic->advanced</i>)	20->100	20->100	20->100
2.5 Titling (<i>only if needed; per title or title series in final product; estimate for basic->advanced</i>)	2->15	2->15	2->15
3. MASTERING			
3.1 DVD Disc Structure Authoring (for single disc – longer events may require multiple disc sets at additional charge)			
3.1a -- Basic (includes "play all" title menu with stock style template)		30	
3.1b -- Standard (includes main title text in custom fonts/colors, chapter menus/selectors with thumbnail images)		75	
3.1c -- Enhanced (adds animated background and/or chapter thumbnails, background music)		125	
3.2 DVD Encoding/Rendering to disc (includes 1-2 copies of complete disc in DVD-R or DVD+R, ready for duplication)		25	
4. DUPLICATION, TRANSFER, OTHER SERVICES			
4.1 DVD Disc Duplication (per-disc price range including materials; varies by quantity and specific needs)		1 -> 10	
4.2 DVD Labeling (per-disc price range including design, materials, application; varies by quantity and specific needs)		.50 -> 5	
4.3 DVD Packaging (per-disc price range including design, materials, application; varies by quantity and specific needs)		1 -> 10	
4.4 DV Tape Duplication (per tape up to 90 min. (no editing))		25	